IN THE KNOW

Traditional and new ways of connecting
Traditional

Newsletters, TV, radio, council meetings, mailings and public hearings
The City Council meets Monday nights.

- Come to City Hall.
- Watch it on Channel 21.
- At [www.bellevuewa.gov/Bellevue-tv.htm](http://www.bellevuewa.gov/Bellevue-tv.htm)
Expanded ways to tell and listen
Email is not dead

- 44,000 subscribers and counting for Alerts
- Give the subscribers what they want!
They used to call it “web 2.0”

Facebook, Twitter, Nextdoor offer interactivity.
What Social media allows:

- Sharing of videos and photos.
- Amplification of traditional news releases and newsletters.
- Immediate, direct input from residents.
Still popular.

- 3,381 likes
- Pictures, videos, links
- That’s entertainment
- Gather feedback

www.facebook.com/bellevuewashington
Dramatic way to tell a story
- Lake to Lake
- Feedback welcome

www.youtube.com/user/BellevueWashington
Twitter

Fast way to deliver news
- 6,639 followers
- Emergency updates
- Input, intel from followers

#bellevuewa
City moves in Nextdoor

People are talking
- 16,626 Bellevue members
- 101 neighborhoods
- Dynamic conversations

https://nextdoor.com/
Mybellevue for service requests

Services, key info on app
- Mobile-ready service portal
- News, calendar and more
- Answer ready to go

http://assist.bellevuewa.gov/ or app stores
The magic eight ball knows the answer.